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Landsea Homes and DNA Development break ground on 12-story, mixed-use development at 540 Sixth Ave.

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Shown (from left) are: Allen Jiang, EB-5 associate, LS; Ka Ho, manager, sales and escrow, LS; Kevin Murray, VP development, NY Metro Landsea; John Ho, CEO Landsea; Mike Forsum, COO Landsea; Jill Preschel, VP sales and marketing, NY Metro Landsea; Elizabeth Way, Mack; David Berger, DNA; Daniel Kimmel, financial analyst, Landsea; Jed Lowry, VP finance, Landsea; Alex Sachs, DNA; Paul Lee, CIO, Landsea; Steven Cohen, project manager, Landsea; Chester Gu, VP, Landsea; Christina Stamos, analyst, sales and marketing, Landsea; and Tom Parker, director of construction, Landsea.

Manhattan, NY Landsea Homes, in partnership with DNA Development, officially broke ground on their 12-story, mixed-use development at 540 Sixth Ave., at the northeast corner of 14th St. and 6th Ave.

“Located at the nexus of three desirable downtown neighborhoods—Flatiron, Chelsea and Greenwich Village—40 Sixth Ave. is well-positioned to raise the bar for luxury living,” said John Ho, CEO of Landsea Homes. “We are thrilled to celebrate this milestone and officially commence construction with our partners at DNA Development as well as our architecture and design team Morris Adjmi Architects.”

We look forward to delivering a distinctive building that will connect with this vibrant corner.”

“We love this corner and its proximity to the Village, Union Sq. and Chelsea, and we are honored and excited to contribute this beautiful and contextual building to the fabric of this dynamic neighborhood,” said Alexander Sachs, partner at DNA Development.

Landsea Homes and DNA Development tapped architecture and design firm Morris Adjmi Architects to design 540 Sixth Ave. When complete, the building will offer 50 residences, comprised of one-, two- and three-bedroom homes, many with private outdoor space.

Sales are slated to begin this spring. The Eklund|Gomes team and Douglas Elliman Development Marketing are the exclusive sales and marketing teams for the project.

The project cost was not disclosed.

540 Sixth Ave. marks Landsea Homes’ second ground-up development in the city.

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