



## **Baker and Galo of Winick lease 4,375 s/f to Planet Fitness in Long Island City**

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Steven Baker, Winick

Thomas Galo, Winick

Queens, NY Planet Fitness has signed a lease for its first gym in Long Island City.

The brand, which has been operating its trademarked “Judgement Free Zone” since 1992, is set to occupy 18,000 s/f at Alta+, located at 29-22 Northern Blvd., a newly-constructed 467-unit rental tower in the Queens Plaza section of Long Island City. The gym, which is expected to open in early 2020, is comprised of 4,375 s/f on the ground floor and 13,896 s/f on the lower level.

29-22 Northern Blvd. - Queens, NY

“Planet Fitness is not just going to be a great amenity for the building but also for the surrounding community,” said Winick Realty Group’s Thomas Galo. “New developments are bringing new residents and young families every day, in addition to the many professionals working at the nearby JetBlue headquarters, WeWork location and Macy’s/Bloomingdale’s corporate offices.”

Winick president Steven Baker and Galo represented landlord Simon Baron Development in the long-term lease transactions, which is the third executed lease at the property. Baker and Galo have already leased 9,000 s/f on the second floor to Playhouse Daycare and 1,700 s/f on the ground floor to a dentistry.

Baker and Galo continue to market 15,722 s/f of ground-floor retail in the building, which features 111 ft. of frontage and 21-ft. ceilings. They are seeking a variety of uses, including gourmet markets, pharmacies, apparel and medical tenants who will benefit from having a recognizable national tenant like Planet Fitness as a neighbor.

“Planet Fitness signing a lease at 29-22 Northern Blvd. speaks volumes about the health of the Long Island City market,” said Baker. “They are an excellent indicator of the continuing growth and excitement that surrounds this market and we are confident that their tenancy will bring a new flock of retail tenants to the Queens Plaza neighborhood.”

Planet Fitness was represented by Richard Chera, managing director at Crown Acquisitions.

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