



Industrious appoints Echenberg as new CFO

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New York, NY Industrious has appointed Michael Echenberg as CFO, effective September 3rd.

As CFO, Echenberg will be responsible for leading financial strategy across the organization, developing and implementing strategic business plans and operating initiatives, and overseeing the entire Finance department including FP&A and accounting.

“When we first met with Michael earlier this year, we knew instantly that he was the person for the job,” said Jamie Hodari, CEO and co-founder of Industrious. “Michael has a proven track record of leadership through rapid change in a complex strategic landscape, managing large finance functions, and navigating the public markets; his experiences and strategic approach will allow us to thoughtfully drive our rapidly growing company forward. We are so excited to welcome him to the Industrious team.” Echenberg will report directly to Hodari.

“Industrious is the clear leader in the burgeoning flexible workspace industry,” said Echenberg. “Having first been introduced to Jamie and the team in February, I’ve been excited to watch their network grow by more than a third in just a few months and see them sign even more partners of great significance - Equinox, Seritage, and Hines, for example. I look forward to joining the amazing team at Industrious and leading the company’s financial strategy as they continue to charge forward.”

Echenberg brings a wealth of experience in advancing both financial and strategy functions across a variety of industries. Most recently, he served as Chief Financial Officer of Care.com during a period in which the company achieved profitability and sustained profitable growth for multiple years. He previously served as Chief Strategy Officer at WW, formerly Weight Watchers International, after being at management consulting firm McKinsey & Company.

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