

## CREW New York honors Nardiello and Boccini at 2019 Members' Luncheon

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Shown (from left) are: Barbara Champoux, Esq., of Champoux Law Group PLLC and Jeannette Boccini of News Muse.

Shown (from left) are: Jaimee Nardiello, partner at Zetlin & De Chiara LLP and CREWNY president Marianne Mathieu of Fidelity National Title Group.

Manhattan, NY CREW (Commercial Real Estate Women) New York honored some of the most influential women in commercial real estate at its members-only luncheon, where CREWNY leaders announced this year's Founder's Award and Impact Award recipients. The recipients this year were

Jaimee Nardiello, Esq. and Jeannette Boccini.

The Founder's Award–given to Nardiello–has been a CREW New York tradition since 1994. Each year, the current chapter president has the honor of presenting the award to a member who exemplifies the finest qualities of the organization, consistently supports CREWNY's mission and goals, and does so with remarkable generosity in sharing both time and talent in support of others. Jaimee Nardiello is a Partner at Zetlin & De Chiara LLP, where she protects the rights of design professionals, contractors, owners, and other members of the construction industry.

She focuses her practice on disputes involving construction, contracts, and environmental/energy laws, managing litigations from inception through trial, developing and executing strategy, and advocating on behalf of clients in court.

Nardiello advocates for design professionals in complex intellectual property disputes. She was recently elected to the Governing Board of the ABA Forum on Construction Law where she served previously as a Chair of its Design Division and is the Immediate-Past President of CREWNY.

Boccini, founder of News Muse, received this year's Impact Award for "Entrepreneurial Spirit," which CREWNY defines as someone who is "taking risks by stepping outside of the box to achieve a unique career success or milestone." A communications expert with more than 25 years of experience, Boccini develops and implements strategic public relations and marketing campaigns for a wide variety of business, consumer and nonprofit organizations.

Her primary focus has always been in the real estate industry and related sectors.

Boccini specializes in media relations, marketing communications and media training, and she has helped countless businesses and individuals increase their visibility among their primary audiences. She has obtained coverage of her clients in The New York Times, The Wall Street Journal, Forbes, The Los Angeles Times, the Associated Press, CNN, Bloomberg News and Fox 5 News, to name just a few. In addition, she has lectured and written on various aspects of public relations.

Prior to launching News Muse, Boccini held senior positions at public relations agencies and real estate firms. In addition to her public relations work, she is a real estate salesperson at J. Philip Real Estate, a Westchester- and Putnam-based residential and commercial brokerage. Boccini's favorite phrase is "imagine what can be." She asks her clients to do the same.

CREWNY could not have chosen a better setting to celebrate women making history in commercial real estate than the historical Landmark on the Park. Located in one of the most prestigious neighborhoods in the borough, Landmark on the Park sits in the heart of the Upper West Side and is just steps from Central Park. This magnificent venue was built in 1897 and was designed by William Stuart Potter. It is also included in the Central Park West 76th Street Historic District (designated by the NYC Landmarks Preservation Commission in 1973) and listed on the National Register of Historic Places.

A dominant force for women real estate professionals in New York City, CREWNY has long been a leader in networking, education and community outreach. As a chapter of the CREW Network (Commercial Real Estate Women's Network), CREWNY provides its members with direct access to more than 10,000 commercial real estate professionals in more than 70 major global markets.

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