



Hello Living and TriState Commercial secure 7,500 s/f lease for WOODstack

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Shlomi Bagdadi,
TriState Commercial

Avi Akiva,
TriState Commercial

Chandler Slate,
TriState Commercial

Brooklyn, NY Hello Living LLC has secured the first commercial retail tenant at Hello Flatbush, at 1357 Flatbush Ave. WOODstack will be occupying 7,500 s/f. Asking rent was \$55 per s/f.

Hello Flatbush, 1357 Flatbush Avenue - Brooklyn, NY

The 15-year lease was brokered by Sunny Singh, president, WOODstack, in conjunction with Shlomi Bagdadi, president, Avi Akiva, vice president, and Chandler Slate, senior director of TriState Commercial Real Estate Services, who was acting as agent for both Hello Living and WOODstack.

"We are thrilled to welcome an innovative and community-oriented merchant such as WOODstack to Hello Flatbush as our first commercial retail tenant," said Eli Karp, founder and CEO of Hello Living. "WOODstack embodies the same core principles as our company, which include our proud Brooklyn roots, and drawing inspiration from the vibrant neighborhoods we call home. We are proud to work with WOODstack as they transform the space into their own."

"WOODstack is truly excited about opening our sixth retail post in Brooklyn, where we introduced our first boutique back in 2011. This is an exciting time for our company, and the Flatbush location enables us to enter a retail corridor that offers our unique customer experience to the residents of Flatbush and Ditmas Park. Construction is currently underway and we look forward to opening this outpost in early April," said Tony Forte, partner & SVP, sales and marketing, WOODstack.

"Since arriving in Brooklyn in 2011, WOODstack has quickly carved out a niche for themselves as a proud inner-city boutique anchored in incomparable community service and benchmark customer service. Shopping at WOODstack is an experience for locals and visitors alike, as the brands they offer carry an energetic vibe. Their story is one of the inner-city itself and each outpost represents the neighborhoods they enter in a very significant way. We are pleased to represent this incredible tenant and look forward to visiting the Flatbush location," said Bagdadi.

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