



## **Hollister Co. to remain open during Storefront remodel at Destiny USA**

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Syracuse, NY Hollister Co., the Southern California-inspired apparel retailer, will upgrade its Destiny USA storefront this spring. The store remodel will focus on updating the entryway and will be completed in two phases:

Phase 1: Shoppers will be able to enter through a temporary entrance on the right side of the store as construction begins on the main entrance.

Phase 2: After March 8th, guests will notice a new video wall and the reopening of the main entryway as construction continues on the opposite side of the storefront.

The remodel is set to conclude by March 22, 2019. Hollister Co. will remain open throughout the transformation.

The brand as a whole, is initiating renovations to most Hollister locations across the nation.

Hollister Co. – Popular for its trendy young adult fashion, denim, and accessories, Hollister Co. draws its inspiration from Southern California beach style. In 2014, Hollister Co. brought those beaches to Destiny USA with its eye-catching storefront transformation. The store is located on the 2nd level, next to Build-A-Bear.

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