



Outside the Region: SolarKal and partners complete solar project at Atlantic Blueberry farm

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Hammonton, NJ According to SolarKal, a commercial solar energy advisor, and Atlantic Blueberry, SolarKal and their partners have completed the farm's transition to solar energy. SolarKal's commercial solar installation process guarantees that Atlantic Blueberry will recoup their investment in three years, and generate millions of dollars in revenue and savings.

Under governor Murphy, New Jersey has been recognized as a leader in clean energy requirements. Atlantic Blueberry, one of the county's largest producers of high-bush blueberries, elevates its 3-generation commitment to sustainability with the new solar system, helping to eliminate energy costs, and decrease their carbon footprint. SolarKal works with commercial developers, property owners and managers nationwide on navigating the transition to solar.

Yaniv Kalish, CEO of SolarKal said "We are happy to announce that, with the completion of this project, we can start to deliver clean and cheap power to Atlantic Blueberry. Like many of our clients, the farm had explored solar for years before deciding to use our proprietary platform. I think that every business in NJ should install solar panels now due to current favorable tax credits, local state incentives and to support the clean economy. Unfortunately, the process of going solar and the explosion of solar vendors prevents many real estate owners and businesses who don't have the time and resources to go through this process. By taking all the load off Atlantic Blueberry, we allowed them to not only save time, but also feel comfortable that they have experts by their side. All while creating more solar jobs for our network of dozens of solar vendors, including our installer partner, Advanced Solar Products."

Art Galletta, partner and son of one of the founders of the company said "It was a natural next step to continue our commitment to sustainability with this solar installation. We chose SolarKal as our solar advisor based on their experience and vast solar professional network. We knew we needed to go solar but didn't have the time or resources to navigate the transition. We look forward to saving money on our energy bills and doing our part to help the environment."

"Advanced Solar Products is honored to be the PV installer for Atlantic Blueberry especially since we share the same business philosophy in our commitment to sustainability; it's truly a perfect pairing. We are grateful to SolarKal for bringing us together and look forward to working with both companies in the future to accomplish more sustainability goals," said Katie Hallock, director of operations, Advanced Solar Products, Inc.

SolarKal, an award-winning commercial solar advisor, helps companies navigate the transition to solar, from the first site visit to the final installation.

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