

Year in Review 2018: Katherine DeMercurio, EverGreene Architectural Arts

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Name & Title: Katherine DeMercurio, Marketing and Communications Manager

Company Name: EverGreene Architectural Arts

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What was an unexpected event that occurred in 2018, and how did it impact your career or personal life?

Receiving recognition from my peers and industry friends as the Society for Marketing Professional Services (SMPS) first recipient as the Humanitarian of the Year. This award reiterates the value of volunteering that my parents taught me how important it is to give back to the community and the impact a person can make touching other people in need lives in positive ways. I am also thrilled to be participating this year as SMPS' vice president / president elect and look forward to serving the chapter next year as president for 2019-2020.

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