



Year in Review 2018: Jessica Vail, The Falcon Group

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Name & Title: Jessica Vail, Director of Marketing & Business Development

Company Name: The Falcon Group

Address: 682 Highway 202/206 Bridgewater, NJ 08807

Website: www.falconengineering.com

What was your most notable project, deal, transaction or professional achievement in 2018?

In 2018, I was able to successfully implement an entire new website alongside new marketing print materials and brochures. This took a lot of coordination and collaboration with colleagues across different departments and offices as well as web and graphic designers.

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