



Year in Review 2018: Beth Zafonte, Akerman LLP

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What market trend(s) will impact your industry in 2019?

Opportunity Zones.

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This new program is more wide-ranging than any previous federal economic development initiative. Everyone appears to be jumping on the bandwagon, even in advance of clear guidance from Treasury on many aspects of the program. I speak to multiple people every day requesting assistance in this regard. It's a fun time to be in economic development. Between the Amazon deal and Opportunity Zones, there's been quite a storm of activity and work that will continue into 2019 and beyond.

Do you have any New Year's Resolution(s)?

Despite my best efforts, I must admit that I fail miserably each year at keeping my New Year's resolution. This year I am going to try a new approach and make smaller monthly goals for myself. It seems more realistic and sustainable to tackle something for 30 days rather than 365.

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