



The Rosenblum Cos. leases all units at The News Apartments, celebrates with panel discussion “The Newsroom: Community Cornerstone”

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The Rosenblum Companies hosts panel discussion, “The Newsroom: Community Cornerstone.”

Troy, NY To celebrate substantial completion of The News Apartments, a \$24 million mixed-use redevelopment of the former Troy Record building, The Rosenblum Companies eschewed the traditional ribbon cutting and instead hosted a panel discussion, “The Newsroom: Community Cornerstone.”

Current and former journalists from The Record gathered to share an insider view’s of working at The Troy Record building and the current state of journalism on the local and national levels.

Caption

The News Apartments combines a historically sensitive adaptive renovation of the century-old Troy Record building with a complementary new addition, providing 101 market rate apartments, amenity space including fitness, pet care, co-working, bicycle storage, on-site parking, and ground floor commercial space. Pre-leasing began earlier this year and as of September, all 101 apartments have been rented.

“The Newsroom: Community Cornerstone” was hosted at Bard & Baker: Board Game Café, one of the new retail business located in The News. Bard & Baker opened to the public with an official ribbon cutting on Thursday, October 11th.

Alex Kutikov of Redmark Realty is handling leasing of the commercial space.

Record alumni Eric Anderson (now business editor at the Albany Times Union) and Mike DeMasi

(now a reporter at the Albany Business Review) were joined by current Record reporter Lauren Halligan for the discussion. Former Record editor Lisa Lewis (now senior editor at the Times Union) acted as moderator, and former Record Editor Rex Smith (now editor of the Times Union) delivered welcoming remarks.

“For over a century, the Troy Record building was body to a beating heart comprised of countless staffers who tirelessly observed, recorded and reported life in Troy,” said Jeff Mirel, Executive Vice President of The Rosenblum Companies. “We could not think of a better way to celebrate this new page for the property than by inviting some of our region’s leading journalistic voices to reflect on their time here and the future of a rapidly changing industry.”

“The Newsroom: Community Cornerstone” provided a rare look into the unique experiences and perspectives of experienced journalists in our region, on topics as varied as the current state of newsgathering, changing public opinions about the press, and personal stories from the newsroom.

During the event, The Rosenblum Companies also presented Lisa Lewis with a donation to Clothe-A-Child, a non-profit that provides new clothing to youth ages 4 to 12 who would otherwise go without. Clothe-A-Child was founded in the mid-1970s by the Horvitz newspapers, a former owner of The Record. Although the Horvitz newspaper chain no longer exists, the program has continued at The Record for 44 years and served an estimated 25,000 local children. Today, The Record covers administrative costs and donates advertising while Ms. Lewis manages the campaigns on a volunteer basis.

The initial donation by The Rosenblum Companies in the amount of \$1,906 was a reference to the year the original Troy Record building was built. Subsequent additions were constructed in 1924, 1935, 1947, 1967, and circa 1980. Rosenblum will promote the Clothe-A-Child winter drive to residents of The News and match their donations dollar-for-dollar.

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