



## **Park Assist introduces S1, an advanced camera PGS**

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New York, NY Park Assist has introduced S1, an advanced camera-based Parking Guidance System (PGS) for outdoor lots. The S1 system utilizes the proprietary Park Assist smart-sensing technology to provide applications and functionality to enable an effortless parking experience for open, outdoor parking lots

Whether it's used to augment an existing indoor Park Assist smart-sensor system, or integrated with an existing outdoor camera surveillance application, the outdoor installation of an S1 system is as simple as mounting cameras for a typical surveillance system. The high-perched cameras in an S1 installation take an omniscient view to monitor multiple bays – collecting video and rich data that drives the core intelligence of the system.

Through the synergy of their camera-based S1 smart-sensing system and customizable wayfinding signage, parkers are treated to a higher level of guidance and convenience from the moment they arrive – along with valuable follow up guidance at key decision points. The result is a seamless and stress-free experience for each parker – from initial entry to an open outdoor space – which also improves overall traffic flow throughout a facility, across an entire property, and in surrounding areas. Since each parking bay is being monitored, the S1 System can function as a site-wide video security system. Acting as a constant visual deterrent to theft, vandalism and assaults.

At the street entrance and key driver decision points, Park Assist digital wayfinding signage clearly shows the number of available spaces in each area of the outdoor parking facility. Upon arrival, exterior and entry wayfinding signage show vacancy counts that help parkers to choose a lot or zone. After entering, directional wayfinding signage and in-aisle pointers provide follow up parking guidance. Helping parkers to make on-the-spot decisions within a chosen lot, zone or row. All of which greatly minimizes the time needed to find an open bay.

The S1 outdoor surface lot system will be available in all worldwide parking operations served by Park Assist. "Park Assist is excited to add an outdoor surface lot solution to its product mix allowing us to provide a complete solution for parking operations with diverse parking facilities, as well as operations that are purely outdoor focused," said Gary Neff, CEO.

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