



**CELEBRATING  
30 YEARS**



## **2018 Women In Real Estate, Professional Services: Caroline Tierney, Marcus & Millichap**

September 18, 2018 - Spotlights

Name: Caroline Tierney

Title: Licensed Real Estate Salesperson

Company Name: Marcus & Millichap

Real estate association / organization affiliation(s): ICSC

What are some of your biggest accomplishments in the last 12 months?

In the last 12 months, I've earned the Pace Setter Award at Marcus & Millichap, worked on different exclusive 1031 exchange accounts, and closed five deals.

What blogs, resources, podcasts or influencers have helped you?

Morning Brew, Squawk Box, "The Secret"

How important is it for women to create a personal brand?

Creating a personal brand is of the utmost importance for all professionals, not just women. Your personal brand is what sets you apart from everyone else—allowing you to create meaningful relationships. Ultimately turning customers into clients.

How many messages are in your inbox right now and how do you manage email?

26,157 total, 14 unread.

What do you do for fun?

Exercise and travel.

In one word, describe yourself:

Driven