



2018 Women In Real Estate, Professional Services: Laura Jackson, FTI Consulting, Inc.

September 18, 2018 - Spotlights

Name: Laura Jackson

Title: Managing Director, Business Tax Advisory practice within the firm's Real Estate & Infrastructure industry group

Company Name: FTI Consulting, Inc.

What blogs, resources, podcasts or influencers have helped you?

I am very committed to spending my time networking within the real estate industry and among business leaders in general. To that end, I co-founded the annual She Builds committee, a women in real estate-led initiative designed to bring visibility to homeless women, children and families in NYC and have enjoyed working with other volunteers, as well as developing relationships and platform to advance women in real estate. I am also active on the board of the Young Men's & Women's Real Estate Association which is a wonderful opportunity to network with men and women in the real estate industry.

What do you like to do for fun?

Golf, cardio kickboxing, travel, fantasy football, volunteering and spending time with my twin daughters and their many sports and activities

In one word, describe yourself:

Driven

How important is it for women to create a personal brand?

Creating a personal brand is important for both women and men to ensure they have a presence within New York's competitive real estate market. Building a quality, personal brand with integrity and purpose is a continuous process; you have to work at developing and maintaining your thought leadership and cultivating your business relationships on an ongoing basis.

How many messages are in your inbox right now and how do you manage email?

Managing not only my email, but all my communications with my clients, colleagues and business contacts is critical to being able to best serve my large public and private real estate clients and their needs whether I am providing due diligence, structuring REIT compliance, structuring a deal or handling complicated domestic and international tax compliance.

What are some of your biggest accomplishments in the last 12 months?

I have provided tax advisory services to some of NY's largest owners of real estate on transactions valued at more than \$2 billion. I have also spent the better part of the last year helping clients navigate the impact of Tax Reform on their businesses with an eye toward helping them realize significant tax savings and creating the most efficient tax structures for their business.

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