



2018 Women In Real Estate, Professional Services: Cara Cronin, Cronin & Cronin Law Firm

September 18, 2018 - Spotlights

Name: Cara Cronin

Title: Partner

Company Name: Cronin & Cronin Law Firm

Real estate association / organization affiliation(s): Long Island Real Estate Group, Executive Board; LIREG W.

What are some of your biggest accomplishments in the last 12 months?

As a partner at Cronin & Cronin my focus is on providing results for existing clients as well as expanding our client base. Due to my reputation and positive results obtained, I brought in high profile new clients this year and have been able to provide them with significant savings quickly.

What blogs, resources, podcasts or influencers have helped you?

Long Island Business News, The Real Deal, Newsday and of course the New York Real Estate Journal are always the most recent sites in my browser. Being up to date with local politics, recent deals and market trends allow me to best represent my clients.

How many messages are in your inbox right now and how do you manage email?

I try to keep my inbox clean by replying to emails as soon as possible. I flag emails to my task list that need further action but keeping my unread messages close to zero helps me stay on top of everything.

In one word, describe yourself:

Dedicated

How important is it for women to create a personal brand?

In this highly competitive field it is important to distinguish yourself. I do so through my work ethic

and dedication to every case as well as the relationships I have established in the field.

What do you do like to do for fun?

Yoga and running always make me happy.

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