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30 YEARS**



## **Singer and Cody of Cushman & Wakefield represent FitHouse in 4,500 s/f lease**

September 18, 2018 - Shopping Centers

Brandon Singer,  
Cushman & Wakefield

Manhattan, NY According to Cushman & Wakefield, real estate services firm has arranged a long-term lease for fitness brand, FitHouse, at 93 Worth St. in the TriBeCa neighborhood. Formerly a Crossfit ICE location, the retail space leased a total of 4,500 s/f on the ground and lower levels. This is the third location Cushman & Wakefield has brokered for FitHouse this

year, joining 712 Broadway, which opened earlier this year, and 20 West 14th St., currently under construction and slated to open this fall.

A Cushman & Wakefield team consisting of managing director Brandon Singer and senior brokerage coordinator Michael Cody represented the FitHouse. The landlord of the property is Izaki Group Investments.

“We completed this deal only two months after the closing of FitHouse’s incredible location in Union Sq., which is extraordinarily exciting,” said Singer. “We are looking forward to working with FitHouse the brand as they continue their Manhattan rollout through 2018.”

Founded by serial French tech entrepreneurs, Ben Chemla and Clément Benoit, FitHouse offers an innovative approach to boutique group fitness classes offering an unlimited variety of workout classes, taught by New York’s top instructors, for a flat fee of \$99 per month. The company intends to open additional Manhattan locations in key neighborhoods throughout the year.

“FitHouse is extremely excited about our growth so far this year. We appreciate all of Cushman & Wakefield’s strategic support and guidance while navigating the New York City retail market and we are confident that the new FitHouse Tribeca will be another great success. Brandon Singer and team have assisted us in finding the perfect spaces to grow FitHouse into and we look forward to continuing on this journey together,” says FitHouse CEO, Clément Benoit.