



## **KZA Realty Group and RM Friedland collaborate on select Bronx assignments**

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Kathy Zamechansky,  
KZA Realty Group

Sarah Jones-Maturo,  
RM Friedland

Bronx, NY Commercial real estate brokers KZA Realty Group and RM Friedland will join forces on select assignments to add value for clients in the borough. The alliance combines the strength of RM Friedland's brokerage team and staff resources with KZA's strong ties to the community.

“Our companies offer tremendous resources, market knowledge and a peerless track record in The Bronx,” said Sarah Jones-Maturo, president of RM Friedland. “Together, we have a tremendous breadth and depth of experience in the borough, not to mention a combined 75 year track record.”

The new arrangement reflects the borough’s booming business climate.

KZA and RM Friedland are the exclusive commercial brokers for the La Central development in The Hub, for example, the revitalized shopping district in the heart of the borough. One of the largest developments currently underway in the area, La Central will create more than 1.1 million s/f of residential and commercial space. In addition, the two firms are leasing space at 354 East 149th St., also located in the downtown Hub.

“For the past 25 years, we have developed enviable relationships with owners, tenants, elected officials and community organizations borough-wide,” said Kathy Zamechansky, president of KZA Realty Group. “Now, tapping the resources of RM Friedland, we will be better positioned to navigate complex projects. Our complementary capabilities and market knowledge provide clients with a tremendous level of support.”

With interest in The Bronx at an all time high, the potent collaboration between KZA and RM Friedland facilitates opportunities for tenants and buyers, said Jones-Maturo. “The Bronx is, in many ways, considered the next frontier for development, but many people have trouble navigating the market,” she said.

The synergy between KZA and RM Friedland will help direct clients to areas that are most beneficial. “Together, we can be the go-to team for tenants and landlords, along with buyers and sellers, due to RM Friedland’s assets and our ability to provide community and government relations services to help facilitate approvals for an array of projects,” said Zamechansky.

Founded in 1970, Friedland Realty Services emerged as a leading innovator in the commercial real estate market by bringing jobs, thriving businesses and economic vitality to the Metropolitan New York City region. In 2016, the firm rebranded as RM Friedland after aligning with Robert Martin Company, which helped pioneer the Platinum Mile of office buildings along the I-287 corridor.

KZA Realty Group is one of the driving forces behind the economic revitalization of The Bronx. In addition to helping national brands find suitable locations in the borough, Zamechansky served as the first president of the Bronx Overall Economic Development Corporation and as executive director of the Bronx Chamber of Commerce. She is the recipient of many awards, including Businesswoman of the Year by the Bronx Chamber of Commerce (2018), the President’s Award from the Bronx Manhattan North Association of Realtors (2018) and recognition as one of the 25 Most Influential Bronx Leaders by the City and State of New York (2017).

“KZA Realty and RM Friedland’s collaboration fuses full-service expertise with boots-on-the-ground knowledge of the Bronx to create successful leasing outcomes and get the job done,” said Alexandra Kaplan, project manager at The Hudson Companies.

