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Winick reps Zar in 1,292 s/f lease to Sticky's Finger Joint

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Jeff Winick, Winick

Danielle Winick, Winick

Jason Berkley, Winick

Manhattan, NY Sticky's Finger Joint, one of New York's first variety gourmet chicken finger restaurants, signed a lease for its fifth borough location at 1450 Broadway. Located near Times

Sq. and Bryant Park, the retail space features 1,292 s/f of ground-floor space with 15-ft. ceilings and 30 ft. of frontage on West 41st St., east of Broadway. An additional 600 s/f is also located in the lower level.

“This strip of West 41st St. has developed into a terrific block with some of the strongest co-tenancy in New York—including Chop’t, WeWork, Equinox, Soul Cycle and Whole Foods—turning it into one of the most heavily-trafficked walkways to Bryant Park,” said Winick’s Jason Berkley. “Sticky’s Finger Joint is a true up-and-coming retail concept with a great product and smart operators who understand the market and their business. After meeting with Jon Sherman and his team, we felt they’d be a welcome addition to the neighborhood.”

1450 Broadway - Manhattan, NY

Sherman and co-owner Paul Abrahamian launched Sticky’s Finger Joint in 2012. They were represented in this lease by Adam Langer and Mark Tedeschi of SRS Real Estate Partners while Winick CEO Jeff Winick, executive vice president Danielle Winick and Berkley represented landlord Bobby Zar and managing director Noah Kaufman of The Zar Group.

“1450 Broadway sits at the heart of what has now become Times Sq. South, particularly with Footlocker and Champs leasing flagship stores on the block. We are confident that Sticky’s Finger Joint can take advantage of the unique location that 1450 Broadway has to offer, as well as the tremendous foot traffic coming from the area’s many office workers and tourists, and continue to build on their success,” said Bobby Zar, chief executive of The Zar Group.

Winick Realty Group is continuing to work with The Zar Group to market two remaining retail spaces at 1450 Broadway, which sits directly across the street from the Times Square subway station, servicing than 64 million annual riders. Vacancies include a 1,923 s/f corner space, which has the potential to be divided, and 1,273 square feet of inline space on West 41st St., where an incoming brand will be positioned between Sticky’s Finger Joint and Chop’t.

“The retail at 1450 Broadway offers retailers a great opportunity to position themselves on one

of the best corners in Manhattan,” said Danielle Winick. “We look forward to continuing our dialogue with retailers who are looking to capture significant exposure in one of New York’s hottest markets.”

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