

19
89 | **OVER**
TWENTY
FIVE
YEARS



**Destiny USA welcomed Athletic Apex with grand opening
June 22nd**

July 03, 2018 - Upstate New York



Syracuse, NY Athletic Apex is not your ordinary gym. From equipment to bio-performance, the health and fitness company is committed to helping people of all ages reach the peak of their body's potential. The new facility opened Friday, June 22, in the former Bally's space.

Athletic Apex provides their members the latest technology, methods, workout environment and education in bio-performance. Bionetics, the club's interactive system of assessment and exercise was developed by company founder and CEO, Randall Hunt, and is used by the United States Olympic Training Center.

Athletic Apex is an accumulation of Hunt's fully developed interactive system for optimal nerve and muscle development, delivering the most biomechanically sound equipment, classes, training and programming.

Athletic Apex will cover two floors and over 40,000 s/f inside Destiny USA. The facility provides showers, saunas, free weights, nautical units, 11,125 pounds of dumbbells, 111 pieces of cardio and countless machines and biomechanical devices designed by Hunt.

“Every movement has a purpose, every activity has a reason, and everything is done to the Apex,” said Hunt. “Members will enjoy better results, faster, focused on fat loss, muscle development, health and chronic pain, and total body performance.”

“Members of Athletic Apex and guests of Destiny USA are going to be blown away by the facility,” said John Fazio, director of marketing, Destiny USA. “The entire complex is optimally designed to reach the Apex of your body.”

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