

**19
89** | **OVER
TWENTY
FIVE
YEARS**



Empire State Development holds groundbreaking for Lake Tunnel Solar Village Project

July 03, 2018 - Upstate New York

Geneva, NY Empire State Development (ESD) held a groundbreaking for one of the most technologically advanced housing developments in the northeastern U.S. The Lake Tunnel Solar Village project is one of the 12 projects supported by governor Andrew Cuomo's Downtown Revitalization Initiative (DRI). Geneva was the Round I winner of the \$10 million competition. \$1.25 million has been committed to the project.

Lake Tunnel Solar Village is a green infill residential development that will also serve as a

demonstration project for a new product called the LifeWall, which harnesses solar power.

The 24 condominiums and eight townhomes will be transported from the factory to the lakefront site, and will exclusively use solar electric and heat pump technology. Developers Lake Tunnel Solar Village, LLC, led by Marita and Tracey Wallace, expect that the first occupants will be able to move into available units by the end of the year.

Empire State Development president, CEO and commissioner Howard Zensky said, “Lake Tunnel Solar Village is an innovative example of how the Downtown Revitalization Initiative is transforming city centers through forward-thinking projects like this model of sustainable development, which will draw both visitors and residents to Geneva’s waterfront, helping to further power the region’s economy.”

The Lake Tunnel Solar Village project will also include a new pathway that will connect the new housing to both the commercial center of downtown Geneva and the lakefront. The project will create a new unique attraction, increase downtown visitor traffic and connectivity to the lakefront, and connect wine trail visitors to Geneva’s thriving food scene.

Marita Wallace of Lake Tunnel Solar Village, LLC, said, “This has been a developing vision for us for many years, to create caring and environmentally responsible communities, using local labor and resources, says Marita Wallace. “The DRI grant and the support of the City of Geneva gave our plans the extra boost to prove there is a market for sustainable housing. We believe this will be a great addition to Geneva and we are happy to be part of the revitalization of Downtown.”

Alicia Barton, president and CEO, NYSERDA said, “Congratulations to the Lake Tunnel Solar Village and the City of Geneva on this tremendous renewable energy project. We need to look no further than this cutting-edge community to see how Governor Cuomo’s leadership is transforming New York’s clean-energy economy. It’s truly inspiring to see Village residents harness the tremendous power of the sun to maintain a comfortable and cost-efficient home using technology built right in the City.”

In July of 2016, governor Cuomo announced that the city had been selected as the region’s

first round winner of the \$10 million Downtown Revitalization Initiative. Other projects selected to revolutionize the city's downtown area include; \$2.2 million will be used to improve pedestrian access to the Seneca Lakefront from downtown; \$1.75 million to upgrade the overall pedestrian experience with streetscape enhancements, and \$750,000 will be used to develop a public marina north of the existing Long Pier to increase the number of boat slips available to residents and visitors, and increase the attraction of downtown to boaters.

Mayor Ron Alcock said, "The projects being funded through the Downtown Revitalization are attracting private investors which will help the city implement its strategic vision. Many thanks to Governor Cuomo for his continued support of our community-led planning initiatives."

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