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Beyda and Goldschmidt of Benchmark Properties rep MKDA in 13,700 s/f lease renewal at 902 Broadway

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Manhattan, NY MKDA has signed a 10-year, 13,700 s/f lease renewal at 902 Broadway between East 20th and 21st Sts. in the Flatiron District.

Named annually to Interior Design magazine's list of Top 100 Design Giants nationwide and one of Commercial Observer's Top 10 New York Interior Design Firms in 2018, MKDA has been a 902 Broadway tenant for a decade, occupying the entire 17th floor, and has maintained an office in the area for almost 20 years. It also has a corporate design studio in Stamford, Conn., and an architecture studio in Miami.

Benchmark Properties' Michael Beyda and Eliot Goldschmidt represented MKDA in the lease renewal. Ownership, the Rosen family, was represented by David Koeppel, a principal of Koeppel Rosen LLC, the leasing and managing agent for the family's NYC portfolio.

"As a firm that serves corporate clients and owners of prime Manhattan assets, including over 30 ownerships in Midtown South and the Flatiron District, we are knowledgeable of the market and find 902 Broadway to be a beautifully maintained property situated in a vibrant community," said MKDA president Michael Kleinberg.

“We are proud to continue to do business in a neighborhood that today is a hub for tech and creative businesses and look forward to the future.”

“MKDA is well-regarded for its workplace strategies and corporate interior design services,” said Koeppel. “The firm’s decision to remain at 902 Broadway is a major vote of confidence in the ownership’s improvements to the building and our dedication to creating the best environment for the tenants.”

Built in 1913, 902 Broadway features historic architecture and was enhanced through a capital improvement program not long ago that comprises a new modern lobby that connects the building to its secondary entrance on 21st Street, and destination dispatch elevators. Tenants include co-working space Coalition, tech school General Assembly, digital media technology firm and marketplace Yieldbot, and IMAX Corporation.

A selection of MKDA’s recent notable clients includes Snapchat, Taboola, Flatiron Health and Hodgson Russ. The firm also partners with commercial building owners, such as Equity Office, Vornado, Fischer Brothers, Rudin and RXR, and their agents, to provide leasing and marketing advisory services on building upgrades, prebuilt programs, marketing centers, lobby renovations, common area upgrades, and more.

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