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## **Rosen joins Ripco as an executive vice president**

May 15, 2018 - Shopping Centers

Beth Rosen,  
Ripco Real Estate

New York, NY According to Ripco Real Estate, Beth Rosen, an industry veteran, has joined the firm as an executive vice president. Rosen, who has been with RKF since 2001, has worked with a roster of retailers including, Kering's Tomas Maier, Scotch & Soda, Simone Rocha and L'Atelier de Joel Robuchon. Additionally, Rosen has represented several owners,

most notably, RREEF, the real estate arm of Deutsche Bank; L3 Capital; KLM Equities; Midwood Investment & Development; and the Related Companies.

“At Ripco, we are actively recruiting top-talent that will take us to new heights, but also showcase our young brokers the work ethic and drive one needs to succeed in this business. Professionally and from a culture standpoint, Beth checks every box – she is accomplished, but is also someone who reflects our values and embraces our collaborative culture,” said Mark Kaplan, COO at Ripco.

“The timing for this transition feels right as Ripco has the resources at its disposal to organically grow the company, while also being selective and strategic. I’ve had my eye on Ripco for some time, because I can relate to the firm’s philosophy of working collaboratively,” she said. “I pride myself on doing what’s best for my clients, while also making every effort to keep the integrity of the neighborhoods where I work intact. I’m eager to leverage my experience within the industry to add to the firm’s wide-ranging list of impressive clients.”

Rosen comes to Ripco with 16 years of retail real estate experience and has spearheaded significant and complex retail transactions for clients from across the globe. Notable accomplishments include playing a leading role in shaping submarkets along Madison Avenue, especially north of 72nd St. and Carnegie Hill. Additionally, Ms. Rosen is very active in SoHo. Her eye for creating a unique, but strategic tenant mix, has resulted in recent leases for Simone Rocha and Gucci on Wooster Street, between Broome and Spring Streets, which helped transform the block.

“Beth has a wealth of experience representing specialty and luxury retailers and couples that with her extensive knowledge of the markets, streets and corridors they thrive in. As Ripco’s urban business has grown over the past decade, we have been searching for the ideal brokers to help us expand in this segment of the market. Having worked closely with Beth on a number of transactions, I know that her talent and expertise will benefit Ripco tremendously,” said Richard Skulnik, managing partner of Ripco’s Manhattan office.

Rosen earned a Bachelor of Science Degree in Communications from the University of Wisconsin-Madison. She is a licensed Salesperson in the State of New York and a member of

the International Council of Shopping Centers and the Real Estate Board of New York.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540