



Roth of Manhattan Skyline Mgmt. arranges 1,045 s/f lease to Joe & The Juice

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New York, NY Manhattan Skyline Management Corp., one of New York City's leading real estate organizations, has arranged a new long-term lease with Joe & The Juice at 295 Greenwich St. in TriBeCa. Located between Warren and Chambers Sts., the new location features 1,040 s/f of ground floor space, 35-ft. of frontage on Greenwich St. and 12-ft. ceilings. The landlord was represented in house by Joshua Roth, vice president, retail leasing for Manhattan Skyline Management Corp., and Joe & The Juice was represented by Amira Yunis, Anthony Stanford and Elliot Ferris of CBRE.

Joshua Roth,
Manhattan Skyline

"With great communal space and a lively vibe, Joe & The Juice makes a terrific addition to the retail mix in this part of TriBeCa and we are thrilled to announce this opening," said Roth. "The health-conscious brand has a steadily growing fan base in New York City, and it will resonate especially well with people who live and work in this bustling downtown neighborhood."

Founded in 2002 by Kaspar Basse in Denmark, the chain has expanded globally, and has a large presence in Manhattan. Joe & The Juice serves fresh and healthy choices for food and drink, including fresh-press juices, coffee, tea, sandwiches, smoothies, and veggie shots prepared on-site.

Like other Joe & The Juice locations, customers can expect to find a spacious communal area outfitted with slick midcentury furniture, bright art, and book-lined shelves.

Neighboring tenants include TD Bank, Whole Foods, Chipotle, Bank of America, Bed Bath & Beyond, Soul Cycle, Palm Restaurant, T-Mobile, GameStop, Barnes & Noble, Bluemercury, and Target.

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