



Five new retailers open at Woodbury Common Outlets

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Central Valley, NY Desigual, a clothing brand headquartered in Barcelona, Spain, and Zimmerman, an Australian fashion company, are among five retailers that have opened stores at Woodbury Common Premium Outlets.

In addition, Scotch & Soda, a Dutch youth fashion company, Club Monaco, which offers men and women's clothing, and francesca's, known for its array of casual, playful clothing, have opened storefronts at the retail property.

"Woodbury Common strives to bring to shoppers an ever-changing and evolving selection of merchandise, all at the best value. These new stores offer high-end products with the international appeal for which we are known," said David Mistretta, general manager of Woodbury Common. "They add to the unique shopping experience we provide at Woodbury Common Premium Outlets."

Desigual, notable for its trendy patchwork designs, intense prints, graffiti art, asymmetrical designs and flamboyant splashes of color, opened its first storefront in the Northeast outside of Manhattan at Woodbury Common in April. The brand's only other stores in the United States are in Miami, Orlando and Las Vegas. At Woodbury Common, the store is located in the Niagara District.

Zimmerman, the iconic Australian brand known for its sophisticated femininity, a passion for detail and a love of color and print, opened in the Hudson Valley District of Woodbury Common. The designer brand's other locations are in New York, California and Florida.

Scotch & Soda, which embraces its Amsterdam couture, opened earlier in April and is located in the Hudson Valley District of Woodbury Common. Club Monaco, which specializes in a mix of modern and vintage-style fashions for men & women, as well as accessories and handbags, opened in the Saratoga District.

Francesca's, known for its eclectic mix of carefully-curated clothing, as well as bags, shoes, jewelry and gifts, recently opened in Hampton's District.

Also, Dylan's Candy Bar, a chain of boutique candy shops, which opened at Woodbury Common last year, moved to a new location in the Hampton's District.

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