



2018 Women in Real Estate and Construction Services: Barbara Kavovit, Evergreen Construction

March 20, 2018 - Spotlights

Name: Barbara Kavovit

Title: CEO

Company Name: Evergreen Construction

Years in your current field: 20

What professional organizations or associations are you a member of? Corenet

What was your greatest professional accomplishment in 2017? The best decision I made in 2017 was for Evergreen to move to a bigger office and build it with materials that create a very glam/ "Hollywood" effect. Expressing professional vision in an office can be a great sales tool for prospective clients. Also, it shows employees that you really care about your offices space which provides inspiration and a more positive environment for production. We like to push the envelope and show our building style with non-traditional materials. Now when clients come to our office they can experience and envision how their office might look while checking out the quality of our finished product.

What was your most notable project 2017? My most notable achievement in 2017 was signing a book deal with Harper Collins to have my first novel published. The novel is about a girl from the Bronx that makes her way to New York City and builds, against all odds, one of the largest and most successful female owned construction companies. It's a story about breaking down barriers and everything in between. The book will be released as a summer blockbuster, 2019.

Our clients were the ones that contributed to Evergreen's success in 2017. We were awarded high end corporate projects and held onto the reins very tightly focusing heavily on our client's total experience. Even if it affected our bottom line, Evergreen's growth to be known as a premiere general contractor and service provider was key to us in ultimately building a roster of happy clients.

We are branching out with Fortune 100 companies and focusing on corporations where we can build long term relationships that offer a consistent stream of work. We kicked off the year with being hired as a construction manager for one of the largest hotel chains. It's great to know that more and more corporations are embracing women in male dominated fields such as construction and

embrace the strong characteristics that we have that make a real difference in the building process. At this rate, it wouldn't be out of reach to watch us build a skyscraper within the next five years.

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