



2018 Women in Real Estate and Construction Services: Nadine Cino, TygaTrax

March 20, 2018 - Spotlights

Name: Nadine Cino LEED AP

Title: CEO & Co-Inventor

Company Name: TygaTrax

Years in your current field: 10+

What professional organizations or associations are you a member of? CoreNet, IFMA, American Movers and Storage Association, International Women's Entrepreneurial Challenge, Goldman Sachs 10,000 Small Businesses Cohort 8 and Sheworx to name a few.

What was your greatest professional accomplishment in 2017?

My greatest professional accomplishment was setting up a TygaTrax channel partner remotely to successfully implement TygaTrax on a relocation project for JP Morgan Chase in Columbus OH. He had never set up a TygaTrax move before and had no training. Nonetheless, our system proved to be so robust and reliable, that his inexperience had no impact on the outcome, and we delivered perfect item tracking and security 24/7 for 6 weeks spanning over 250,000 s/f and four locations. In a debrief, our customer said, "TygaTrax worked exactly as designed!"

What was your most notable project 2017?

Our most notable project in 2017 was right here in our back yard in NYC, using TygaTrax to manage a relocation for HSBC. Certain very high-security assets which were always stored in a locked room guarded by multiple security protocols were tracked and monitored 24/7 throughout the move and while in transit, delivering once again, a perfect move, ZERO loss, and an abundance of security. At the end of the move, our customer said: "TygaTrax gave us peace of mind knowing that our files were tracked in real time. We would definitely recommend it."

If you have had a mentor in your career, who was it and what did they teach you?

My dad was my mentor. He was an HVAC engineer way ahead of his time, and, and an independent consultant, developed energy recovery systems for Montefiore Hospital and Mt Sinai

after returning from service during the Korean War. He taught me resilience, perseverance, and gratitude. I brought my vision, passion and creativity to the table, and developed career paths in such divergent fields as fashion design consulting specializing in fitness apparel, industrial engineering and electrical engineering.

What trends are you seeing so far this year in your field?

I am definitely seeing concurrent trends in proptech, emphasizing big data, AI, transparency, asset utilization, metrics, tracking and full life cycle reporting. In HR, technology is transforming the way employers and employees connect starting from the hiring process through benefits to amenities where such aspects as workplace design, healthy food and wellness activities such as yoga are now being made available.

When I am not working I am...

Playing as hard as I work! I LOVE my life, enjoy every minute of it from meeting the myriad challenges of inventing, developing and launching new technologies to sitting back and swirling/sniffing/tasting wine in the company of good friends and family. Endlessly interested in learning, I am a perpetual student and avid museum goer. CHEERS!

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