



Outside the Region: Margaritaville Holdings developing \$250 million beach resort and residences

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Nassau, BS Margaritaville Holdings is bringing its authentic lifestyle experience to the capital city with Margaritaville at The Pointe, a \$250 million, six-acre development. Already under construction and expected to begin a phased opening in mid-2019, the development will feature a new 150-room Margaritaville Beach Resort, 150 oceanfront residences—100 of which will be branded One Particular Harbour at The Pointe—a marina, water park, spa, entertainment center, signature Margaritaville food and beverage concepts, retail shops, a kid's club and more.

“The Bahamas – one of the most beautiful places in the world – is an absolutely perfect location for a Margaritaville lifestyle destination,” said John Cohan, CEO of Margaritaville. “We’re excited to combine our casual-luxe brand with the local Bahamian culture, known for its warmth and hospitality, to create a one-of-a-kind paradise to vacation, visit, live or just kick back and relax. Nassau is an ideal destination for our lifestyle brand as we continue to expand our global hospitality footprint.”

The Margaritaville Beach Resort at The Pointe will include an open-air shopping concourse, a movie theater, bowling alley, outdoor performance stage for live entertainment, cascading water pool, St. Somewhere Spa, retail huts, a kid's club and a private beach with cabanas and chaise lounges. Resort guests will get a taste for the good life with several signature Margaritaville food and beverage concepts.

The resort will include opportunities for lively Caribbean adventure experiences with the LandShark water park and fun, family-friendly activities including a cave aquarium, blue hole diving pool, water slide tower, infinity pool, private hot tub, surf simulator, beach entry pool, children's splash play area and tropical island overlooking a lazy river.

Positioned as the a departure point for exploring the Bahamas' fishing, the 45-slip Marina will offer floating berths for up to 150-ft. yachts, including dockside Wi-Fi. A public-access boardwalk will be lined by tiki hut-style marina shops for authentic local crafts, with a pier restaurant and yacht club facility. The pier will also serve as a launch pad for pirate ship excursions and a water taxi transporting tourists around the various points of interest in and around the area.

Designed to meet the needs of vacationers, boaters and home owners, units at One Particular Harbour at The Pointe will offer ocean views and a private eight-foot wide glass balcony, overlooking the turquoise waters of the Caribbean. Floor plans include one-, two- and three-bedroom layouts,

each featuring contemporary fixtures, stainless steel appliances, granite counter tops, closets and wood-look porcelain tile throughout the living, dining and bedroom spaces.

The Pointe Residence Club membership will give owners and renters exclusive privileges, including a concierge service for booking restaurant reservations, spa appointments, sightseeing excursions, preferred berthing rights and more. Amenities will also include an infinity pool, hot tub, outdoor fire pit area and kitchen, children's playground, fitness center, library and sand beach entrance.

These residences are the second One Particular Harbour development within Margaritaville's growing lodging portfolio.

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