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Who will rule retail? What neighborhood gets the crown? - by Faith Hope Consolo

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New York City is a constantly-changing shopping scene from uptown to downtown, east to west, north to south. Below are the notable additions by neighborhood alluding to the ultimate question; who will rule in retail and what neighborhood will get the crown...

On Madison Ave., Peloton is open at number 1156. French eyewear Anne Valentine to 1186 Madison Ave. Greek designer Apriati known for its “gris-gris” jewelry embellished with gold, 655 Madison Ave. Lifestyle technical apparel brand Aether, 1082 Madison Ave. Daniel Crouch Rare Books, 24 East 64 St. Everafter Shop, curated boutique for kids-to-teens, 1121 Madison Ave. Parisian label ba&sh is open for business, number 995. Stiletto purveyor Jimmy Choo expanding into the adjacent store, 697 Madison Ave.

On Fifth Ave., hailing from New Orleans, artist Ashley Longshore is taking over the seventh floor at Bergdorf Goodman, 745 Fifth Ave., with paintings, a line of rugs, chairs, sculptures and more to draw you into her world of beauty and humor. Longchamp building a store nestled between Versace and Furla in the old Blancpain 641 Fifth Ave. Chuan Body + Soul Spa at The Langham debuted a new temple of beauty after a zen renovation, 400 Fifth Ave.

In Midtown, Harrys of London finally arrived, bringing posh men’s footwear to 465 Park Ave. Hats and accessories specialists Nirvana Designs took 1701 Broadway.

In Herald Sq., the L.I.-based company, Absolute New York which sells makeup, brushes, accessories as well as hair care and skin care products, will be setting up shop at 128 West 34th St., opposite Macy’s.

In Columbus Circle, Nordstrom Men’s, Seattle-based department store, has begun gearing up for a series of openings in New York City. The new men’s store will open this spring, ahead of Nordstrom’s new flagship, which will make its debut in 2019. Located at the base of 3 Columbus Circle, the men’s store is slated to open across three levels. In order to create a unified shopping experience, the interiors of the different locations will be connected.

In Times Sq., eyewear brand Privé Revaux is opening its first brick-and-mortar store in New York City. Located at 120 W. 42nd St., the celebrity-backed label which recently released its second collection, is rapidly expanding its retail footprint, launching at department stores and internationally. Kiko Milano, the Italian professional beauty brand, adds a bold twist to all your must-have cosmetics without breaking the bank; stop by for your makeup, nail polish, skincare and beauty accessory needs at 1515 Broadway.

In SoHo, socially-minded brand Everlane has renovated, adding a new merchandise and denim experience, 28 Prince St. Swedish sneaker boutique Sneakersnstuff (SNS) has opened its first U.S. location in New York City at 22 Little West 12th St. in the Meatpacking District. Another Swedish brand, Happy Socks opened its first U.S. flagship at 448 W. Broadway. Gérard Darel has its first standalone location in the U.S. with womens' ready-to wear handbags, shoes and accessories, 145 Spring St. Tomas Maier has joined forces with publisher Phaidon to present a selection of his favorite tomes for a pop-up bookstore, 407 Bleecker St.

In Flatiron, boutique fitness concept BRRRN is heating up 107 West 20th St.. In the Meatpacking District, South Korean car maker Genesis to 40 Tenth Ave. In Chelsea, Australian yoga studio Humming Puppy to 119 West 23rd St.

One area rising to the throne is the Lenox Ave. Corridor in Harlem. This locale houses several restaurants, anchored by Marcus Samuelsson's Red Rooster.

Additional eateries include cuisines ranging from Italian (Settepani Ristorante, Babbalucci), Mexican (Sexy Taco/Dirty Cash), Southern (BLVD Bistro), American (Corner Social), soul (Sylvia's), Japanese (Sushi Inoue, Yuzu), Indian (Chai Wali) and French (Cheri Restaurant & Lounge). Not to mention, the city's newest Whole Foods which debuted last summer, as a portent for things to come. There is now a slew of restaurants on Lenox Ave., and national tenants continue to land on the 125th thoroughfare with Chipotle being the most recent.

All hail the unique New York City neighborhoods, brimming with boutiques and the latest and greatest in cuisine...this shopping and dining roadmap will help you decide who to name king...in the meantime...this queen wishes you happy shopping!

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