



## **RE/MAX Family Matters office opens in Floral Park; Mowatt to manage**

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Geoff Lewis, REMAX president and Paul Ruddock

Floral Park, NY Licensed real estate broker Paul Ruddock is the owner of recently opened RE/MAX Family Matters, located at 271 Jericho Tpke., suite 3200. Ruddock and associate broker Frederick Mowatt will manage the operation.

“RE/MAX Family Matters is an appropriate name for the new Floral Park office since our services for home buyers and sellers are focused on serving families. When a family decides to buy a home, it’s a major decision. It can also be a stressful process; it is our goal to identify what each family needs and assist them to make the best decisions. Each member of our team works diligently to ensure each transaction goes smoothly,” said Ruddock.

RE/MAX Family Matters’ service area covers Brooklyn, Queens and the Nassau County communities of Queens Village, Glenn Oaks, New Hyde Park, Bellerose and Floral Park, the gateways to both New York City and Long Island.

“I do business in the Brooklyn, Queens County and Nassau County real estate marketplaces as they offer an array of amenities for families and have a diverse demographic as well as numerous small businesses. We’re growing our organization and seek to have multiple offices and a strong presence in both counties. We plan to bring eight to 10 more real estate professionals on board by the end of the first quarter of 2018,” said Ruddock.

RE/MAX Family Matters offers opportunities for experienced real estate professionals and young entrepreneurial-minded business people with the right motivation who are seeking careers. Ruddock is a leader, mentor and coach who is willing to take young people under his wing. He is committed to teach them real estate business strategies that work and ways to provide buyers and sellers with quality service.

“My goal is to work to build our brand with energetic, qualified, professional licensed real estate salespeople. I will give each professional the opportunity to build their own business in keeping with the RE/MAX motto: ‘Being in Business for Yourself, but Not by Yourself’,” Ruddock added.

After 17 years in the industry, Ruddock says “my entrepreneurial spirit combined with my educational background in business and law led me to a career in real estate.” This sector was a

natural fit for him. Having examined and interacted with many brands, he believes that RE/MAX is the most professional company and its professionals sell the most real estate in the world.

“The RE/MAX System offers more than the other brands. New salespeople are impressed by the tools and tech support at their disposal. RE/MAX Momentum is great for motivation and business development. RE/MAX has plenty of ongoing education opportunities.”

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