



## **Tair is broker/owner of RE/MAX 1st Choice**

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Great Neck, NY Licensed real estate broker David Tair has opened RE/MAX 1st Choice, at 159 Northern Blvd.

This office is the first in the New York Market to feature the new RE/MAX corporate logo and branding.

“RE/MAX 1st Choice is an appropriate name for our new Great Neck office. We selected Great Neck because this is my home community and its close proximity to Queens where I have been working for over 25 years. I believe in the RE/MAX approach and I choose to open my own office because I saw the tremendous opportunity this market has to offer. Our goal is to have 12 real estate professionals working with us by the middle of 2018,” said Tair, RE/MAX 1st Choice licensed real estate broker/owner. “At RE/MAX 1st Choice, we are committed to quality and service. Our goal is to be the first real estate professionals that home buyers and sellers call in the markets which we serve. Over my career, I have helped many families purchase their first and many, their second homes. Proudly, we are now the first choice for real estate services for their children and friends.”

RE/MAX 1st Choice’s service area covers Queens and the Northwest Nassau County and includes the communities of Flushing, Whitestone, Douglaston, Bayside, Great Neck, Manhasset and New Hyde Park.

RE/MAX 1st Choice offers many opportunities for experienced real estate professionals who want to work with a leader and longtime real estate veteran. Tair knows very well what real estate professionals need to succeed and thrive in this competitive market. In addition to providing access to RE/MAX’s industry-leading tools and technology, he offers ongoing training, personal mentoring and marketing support focused on assisting agents to secure more listings.

“David is one of the all-time top producing and most successful RE/MAX real estate professionals in New York state history. Now as an owner, he will be leveraging his years of experience and talents to grow his office and organization. Real estate professionals who are seeking growth in their careers are looking to work with RE/MAX and experienced leaders like David Tair. RE/MAX is seeing strong office and agent growth in New York State. RE/MAX 1st Choice is the 10th new RE/MAX office to open in New York state in 2017,” said Terri Bohannon, region vice president, RE/MAX New York region.

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