



Houlihan Lawrence promotes Gianutsos to chief marketing officer, hires Fears as CFO

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Rye, NY Houlihan Lawrence has promoted Anne Marie Gianutsos to chief marketing officer (CMO) and hired Nicholas Fears as chief financial officer (CFO).

“By expanding our C-Suite, Houlihan Lawrence continues to uphold its reputation as an innovative company with advanced technologies and data driven insights servicing the suburbs north of New York City,” said Chris Meyers, managing principal of Houlihan Lawrence. “Both Gianutsos and Fears are imperative in leading our strategic growth initiatives, and in elevating our standard for excellence in luxury real estate.”

Gianutsos joined Houlihan Lawrence more than three years ago as head of its digital and public relations divisions, responsible for overseeing all digital and mobile marketing, product and strategy efforts for the firm. As CMO, she now also develops Houlihan Lawrence’s creative initiatives, oversees public relations initiatives and ensures company messaging is aligned across all channels. Gianutsos previously was an executive marketing leader for Epicurious at Conde Nast.

Originally from the United Kingdom, Fears brings extensive knowledge in real estate brokerage finance to Houlihan Lawrence. Most recently, he served as CFO for Coldwell Banker New Jersey, among other senior finance positions held with NRT over the past 15 years. As CFO, Fears works to enhance the firm’s financial reporting in addition to developing an effective financial, risk and operation strategy.

“I’m honored and humbled by this promotion,” said Gianutsos. “In the past year our digital marketing efforts have garnered high level recognition, and we’ve only just begun to scratch the surface of our capabilities. I look forward to continue working to advance the brokerage’s focus on using technology to empower both customers and agents.”

“As an international financial executive, I’m confident in my ability to leverage my skills in corporate strategy, financial analysis and accounting to meet Houlihan Lawrence’s business objectives,” said Fears. “I’m excited to join such a successful firm and look forward to contributing to the growth of the business.”

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