Gonzalez of TF Cornerstone and Baker, Fishbein and Cohen of Winick lease 52,000 s/f to Chelsea Piers

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Brooklyn, NY TF Cornerstone Inc. (TFC) has signed a 52,000 s/f lease with Chelsea Piers at 300 Livingston St., the retail portion of 33 Bond St., located between Schermerhorn and Livingston Sts. situated at the crossroads of Boerum Hill and Downtown Brooklyn. This development is TFC's first borough location and is the center of one of the fastest-growing residential, office and hotel markets today.

"Downtown Brooklyn has transformed into a multi-faceted, diverse marketplace where top retailers such as Apple, Whole Foods and now Chelsea Piers are seeing a unique opportunity to reach their target demographics where they live, work and shop," said Jake Elghanayan, senior vice president of TFC.

Chelsea Piers, known as a leader in sports and fitness, is slated to open a fitness club at 33 Bond in early 2018. When complete, residents will enjoy access from the residential lobby and discounted memberships.

Steve Gonzalez,
TF Cornerstone

Steven Baker,
Winick Realty Group

Chelsea Piers was represented in-house for the long-term lease transaction, while TFC was represented by director of retail leasing Steve Gonzalez in collaboration with Winick Realty Group's president Steven Baker; Aaron Fishbein and Daniyel Cohen.

Baker, Fishbein and Cohen are continuing to market the remaining 8,745 s/f of retail at 300 Livingston St. They are actively speaking with a variety of similarly-upmarket retailers—including artisanal food services, pantry operations, home goods and high-quality restaurants—who will create a strong co-tenancy for the building.

The space consists of 21,000 s/f on the ground floor and 31,000 s/f on the lower level, with high ceilings on both levels. In addition, Chelsea Piers will benefit from a main entrance on Schermerhorn Street, directly across from the expected Ace Hotel.