



Turchin, Rothkin, Shannon, Fastenberg, Caggiano and Zimbalis of CBRE represent Shorenstein in 42,748 s/f lease to VCS Group at 1407 Broadway; Rosenblatt of Coldwell Banker Commercial Advisors acts for tenant

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Manhattan, NY According to CBRE Group, Inc., VCS Group, LLC (Vince Camuto) signed a new lease at 1407 Broadway for 42,748 s/f. The firm is consolidating at the building from two Midtown locations: 148 West 37th St. and 141 West 36th St.

CBRE's Peter Turchin, Gregg Rothkin, Brett Shannon, Ben Fastenberg, Keith Caggiano and Ross Zimbalist represented owner Shorenstein Properties. Jeffrey Rosenblatt of Coldwell Banker Commercial Advisors acted on behalf of VCS.

"VCS was looking to consolidate its operations onto a large, single floor to facilitate collaboration among colleagues," said Turchin. "They were attracted by the building's loft-like feel and incredible sightlines. This deal underscores the desirability of big, efficient floor plates and 1407 Broadway's ability to attract high-quality, global brands and companies."

The building is finalizing a \$30 million renovation that includes a new lobby, upgrades to the façade and elevators, and new retail tenants Mighty Quinn's, Wichcraft, Dig Inn, Num Pang, Juice Generation, Gregory's Coffee and Luke's Lobster.

VCS will be occupying the partial third floor for a term of ten years, and will move into its new space in the spring of 2018.

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