



Rose Associates & Friedland Properties top-out 228 West 80th St.

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Shown (from left) are: Elizabeth Friedland Meyer, Rick Friedland, William Friedland and Amy Rose. Manhattan, NY Rose Associates and Friedland Properties celebrated the topping out of 228 West 80th St., a 19-story, 72-unit residential tower located on the Upper West Side. 228 West 80th St. will be comprised of two- and three-bedroom rental apartments, and it will feature spectacular amenities specifically designed for children, teens, and adults.

"We are pleased to celebrate the topping out of 228 West 80th St. and to embark on the next phase of construction, as scheduled, with initial occupancy less than a year away," said Amy Rose, co-president of Rose Associates. "The property is designed to embody the urban elegance of the Upper West Side. Its spacious apartments will offer modern conveniences within a timeless design." The exteriors of 228 West 80th St. were designed by Stephen Jacobs Group, PC with interiors by Stephen Alton Architect, PC. It is a development of Friedland Properties.

Construction began at the site in October of 2015. The building will include a children's room, a teen game room, a resident's lounge and a landscaped rooftop lounge with glass enclosure and outdoor recreation areas. There will also be a bowling alley, golf simulator, half basketball court, and a full gym with a yoga studio.

"It's a thrill to move one step closer to the completion of this beautiful building," said Elizabeth Friedland Meyer, a principal of Friedland Properties. "The Upper West Side has always been one of New York's finest neighborhoods and we are confident that 228 West 80th Street will be recognized as the most exceptional rental building in all of New York City."

Based in New York, Rose Associates is a developer, owner and operator of premium residential properties. From planning a new development to managing day-to-day property operations, the Rose 360 Platform offers a full range of services designed to maximize the value of real estate. The firm oversees more than 26,000 units across the state, with \$2 billion in projects under development. Rose recently opened the historic skyscraper 70 Pine St., which the firm is transforming into a luxury rental property with 644 residential units, 132 extend-stay apartments and a destination restaurant/lounge occupying the top four floors.

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