



## WiredScore forms Connectivity Advisory Committee

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Manhattan, NY WiredScore, the company behind Wired Certification, has formed the WiredScore Connectivity Advisory Committee. Appointing ten professionals to serve as its inaugural members, the WiredScore team will receive strategic counsel as they continue to improve the Wired Certification product, provide industry thought leadership and expand into new markets and verticals.

WiredScore is the pioneer behind the Wired Certification standard, which evaluates and distinguishes best-in-class Internet connectivity in commercial buildings. Trusted by tenants in over 80 cities, the Wired Certification seal signifies that buildings have been evaluated and guaranteed to provide internet infrastructure that today's businesses require to thrive.

Representing a group of thought leaders in the real estate, technology, and telecommunications industries, the committee's expertise reflects the range of complexities related to designing cutting-edge technological infrastructure in commercial buildings. The inaugural members include:

- Bill DelGrego, executive director, business development, Extenet
- Susan Gerock, vice president, IT and chief information officer, Washington REIT
- Kevin Gerson, Director of Real Estate, Zayo
- John Gilbert III, COO and executive vice president, Rudin Management Company
- Tim Lehotsky, vice president, building technology systems, WSP / Parsons Brinckerhoff
- Neil Pennell, head of engineering and design, Land Securities Group PLC
- Scott Puopolo, executive vice president, Information Solutions, iconectiv
- Jim Read, consultant, digital & smart building technologies, Arup
- Chris Smith, senior program manager, innovation, Google Fiber
- Bill Tyson, group vice president, business operations, Charter Communications

"We're thrilled to have brought together such a prestigious group of thought leaders, each of whom have long been champions of cutting-edge building technology for today's modern workplace," said Arie Barendrecht, founder and CEO of WiredScore. "The committee's broad base of industry knowledge will be instrumental in our continued advocacy for next generation, high-tech buildings throughout the United States and Europe."

Committee member Gilbert said, "WiredScore and each member of the Advisory Committee share a common goal: to propel building connectivity and infrastructure toward an innovative and resilient future. We are excited to share our collective expertise with the company that has emerged as the industry's leading voice in technologically advanced building design."

The formation of the Connectivity Advisory Committee reflects WiredScore's immense momentum, as demand grows for WiredCertification for both Occupied buildings, and Developments and Redevelopments (D&R). To date, WiredScore has certified over 750 buildings across the United States and 222 buildings in the UK. Wired Certification is set to launch in several new international

markets in 2017. In March, WiredScore will officially open its France office, amidst Paris' two-billion-square-foot commercial real estate market. The company has also recently hired a Director to head up the German operation.

"Building owners, engineers, and architects throughout the world are recognizing that tenants are no longer in the dark about their building's connectivity," said Barendrecht. "We've been able to assemble an impressive cross-section of renowned industry leaders because today, a building's technological capabilities impact nearly every business."

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