



Rivero rejoins Ideal Properties a salesperson

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Brooklyn, NY According Ideal Properties Group, Lazaro Rivero has rejoined the firm as a salesperson. Prior to his current role, Lazaro was an agent at Douglas Elliman, having started his real estate career at Ideal.

“We have become a powerhouse in the Brooklyn real estate market and are thrilled to have Lazaro back on our team,” said Aleksandra Scepanovic, managing director of Ideal.

“Ideal has a very unique environment, one filled with extremely knowledgeable and friendly brokers, who are always supported by management,” said Rivero.

“I am excited to be rejoining the firm and look forward to helping its continued growth across the Brooklyn market.”

Prior to his real estate roles, Lazaro was Senior VIP Manager at The London NYC. A seasoned hotelier with more than 13 years of experience, he brings to the real estate industry a passion and commitment to provide high-quality client service, a skillset he has worked on honing and translating to the real estate world during his tenure with Ideal.

Founded in 2007, Ideal is a full-service firm that offers pre-development marketing and branding as well as residential, commercial, office and retail services. With offices located in Cobble Hill, Gowanus, Park Slope and Williamsburg, and a staff of over 200 highly trained real estate brokers and salespeople, the firm is quickly expanding in the marketplace.

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