



Jody Kriss, East River Partners, LLC

December 22, 2014 - Spotlights

What was the best thing that happened to you or your firm in 2014?

We sold out three very successful projects in Brooklyn located in Park Slope and Carroll Gardens. 364 Union Street was our most recent project and we're just proud to have created such great homes for the families that live there now.

What was your most notable project, deal, transaction or personal achievement in 2014?

We accomplished everything we set out to do in 2014. We are developing all the projects we took on and still finding new opportunities to invest capital profitably and prudently. This year we really focused on the finish quality of the homes we are building to make them stand out from the field of competitors and I think we'll see those results in 2015.

What are you looking forward to accomplishing in 2015?

We hope to continue to build terrific homes for New Yorkers and generate strong returns for our investors by finding quirky opportunities where the marketing process has broken down for one reason or another and that don't lend themselves to an auction-like marketing process. In 2015 we plan to bring to market a synagogue that we're converting into condos in the East Village that we're very excited about. It will have full-floor and duplex lofts with some very special spaces.

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