



## **Executive of the Month: Schonzeit, president of IDSecurityOnline.com: Gives back to NYC schools helping to keep students/faculty safe**

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Gabriel Schonzeit has learned at a young age how to build and run a successful business without compromising his values of integrity and humanity - especially when it comes to giving back to the community.

With this philosophy in mind, IDSecurityOnline.com was born in 2009 to provide affordable, durable and easy-to-use ID card solutions to all, including schools, universities, hospitals, event facilities and Fortune 500 companies. Today, IDSecurityOnline.com is a leading provider of ID card printers and photo ID systems and recently ranked #214 on the 2014 Inc. 5000 list, an exclusive list of America's fastest-growing private companies. IDSecurityOnline.com has earned the #214 position on this list thanks to Schonzeit's forward thinking and strong entrepreneurship. Under Schonzeit's leadership, the company has seen an astonishing three-year sales growth of 2,093%. In addition, IDSecurityOnline.com has been named the 4th fastest growing security company in the United States and ranked #16 on the list of Top Companies in New York and #20 on the list of Top Companies in the New York City Metro Area.

Schonzeit believes strongly in helping schools and campuses with their security and has made a vow to never turn down a school based on budget. He has never turned his back on a school in need and has donated a myriad of ID card solutions to school districts who could not afford it. "Most facilities' managers face the challenge of identifying people and controlling access to the campus. In today's society, it is crucial to keep all students and teachers safe and secure at all times," said Schonzeit, president of IDSecurityOnline.com. "Our policy is clear: we will work with any school to enhance security and make sure that they get the right ID system based on their requirements and budget."

Schonzeit also focuses on supporting small businesses in the United States. As the owner of a small business, Schonzeit understands their challenges and is committed to helping each company get the ID card system that they need. "IDSecurityOnline.com is very proud to promote small business in the United States," said Schonzeit. "We are a small business and we want to use our success and knowledge of the ID industry to help other small businesses keep their employees, customers and assets safe."

IDSecurityOnline.com offers special pricing to small businesses all around the country. This unique program translates into unbeatable deals on ID card solutions for thousands of companies in the United States. "Our team of ID experts will guide every company and make sure that they get the best deal on the market. Plus, we offer full customer service and support to guarantee a smooth operation of their ID card system at all times," he said.

Schonzeit has a solid background in fundraising and venture capital. His wide array of experience

includes branding, managing and positioning product lines for success. His unique management style and leadership skills help him secure hard-to-close deals and motivate his staff to peak performance levels. Schonzeit has a proven track record of success in ad campaign management, A-level relationship development, writing, and project management within environments from small projects to the development of large scale e-commerce platforms.

Schonzeit built the business based on a commitment to excellence and delivering exceptional customer service and support. His motto is clear: increase efficiency through online visibility. This philosophy has been carried down and executed in everything that Schonzeit touches. Schonzeit graduated from Baruch College in New York with a bachelor in Psychology and Philosophy. His career started back in 2006 working as an Executive at Paramount BioCapital where Schonzeit quickly accelerated through the ranks showcasing his strategic planning skills and strong leadership. From there he worked as the director of new business development for ITV Group, a leading security company that specialized in facial recognition software and intelligent video solutions. His security experience was then put to use at his father's company, Idesco Corp, a leading NYC security systems integrator where Schonzeit spearheaded a new E-commerce platform that generated close to \$1 million in new business for the company. He also streamlined on-line marketing efforts and client interaction by implementing company newsletters, blogs and email marketing. Within one year, he helped generate the largest record of on-line and email driven sales in the company's history.

At this point, IDSecurityOnline.com was born and Schonzeit paved the way as a leading retailer of ID card solutions, including ID card printers, photos ID systems, supplies and accessories. Over the past five years, Schonzeit built a team of security professionals and customer service reps to help take the company to the next level. "We are very honored to be recognized as one of the nation's fastest-growing private companies," said Schonzeit. "Ranking #214 on the prestigious 2014 Inc. 5000 list is the culmination of five years of offering high-quality ID card solutions, enhancing our clients' shopping experience, and catering to our customers' needs through exceptional customer service and support."

Schonzeit's success is a testimony of how hard work, strong management skills, and real care for people make a difference in our communities. Major schools, corporations, and non-profit organizations in the United States trust IDSecurityOnline.com with their ID needs and there is no doubt that under Schonzeit's leadership, many more will look to IDSecurityOnline.com to keep their facility safe and secure.

Schonzeit's concern for the community is a major priority for the future. He feels strongly about improving the security at schools and paving the way to a safer world for all businesses. Schonzeit is committed to exceeding his customers' expectations through delivering quality products and services and offering the latest ID Card System technology. Schonzeit will continue to invest his time and efforts in building the best team possible to service his customers. By following this business model, there is no telling how high his ceiling can be in the future.

For more information, visit [www.IDSecurityOnline.com](http://www.IDSecurityOnline.com)

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