



New Rochelle selects RDRXR as master developer

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RDRXR has been selected by the city the new master developer.

Marissa Brett, president, Westchester County Association, said, "This is a tremendously exciting proposal not only for New Rochelle, but for Westchester County, where we have never before seen a project of this magnitude. RDRXR has put forth a visionary proposal that incorporates housing, retail, commercial, office and hotel space, and is centered around pedestrian-friendly areas and access to great transportation—the kind of development long-supported by the BLUEPRINT for Westchester, the WCA's aggressive campaign to spur economic vitality in the county.

"New Rochelle's vision for the future is clear: to be a major player in Westchester's and New York's regional economy. The selection of this master developer is a major milestone in the strategic process undertaken by Mayor Noam Bramson and his team to transform the city and create a dynamic urban center where people will want to work, live and play," said Brett. "New Rochelle presents a terrific package for investors, with its historic neighborhoods, diverse commercial spaces, three higher education institutions, a beautiful shoreline on the Long Island Sound, and great transportation access to major highways, Metro North, and Amtrak. By creating new and convenient places for people to live, shop, eat, and work, the city will attract new business and provide affordable housing and recreation for young professionals in Westchester. New Rochelle can become a key growth area in Westchester—and, as the cost of business goes up in Manhattan, more competitive in our regional economy."

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