

Real Estate Journal

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Anbau Enterprises completes 16-story LEED registered Harsen House



120 West 72nd Street - Manhattan, NY

Anbau Enterprises, Inc., a local developer recognized for environmentally-sensitive and architecturally-significant projects, announced the completion of its 16-story, residential condominium Harsen House, at 120 West 72nd St. In conjunction with the successful marketing of the homes at Harsen House, Sleepy's The Mattress Professionals committed to the 4,000 s/f prime retail space on the ground floor of the 60,000 s/f property.

"We are delighted with the success of Harsen House and the contributions this property makes as the newest, greenest, contextually designed addition to the heart of the Upper West Side and the families that will call it home," said Barbara van Beuren, who along with Stephen Glascock serve as principals of Anbau Enterprises. "We are also pleased with the market's enthusiastic response to this offering, for both the residential and retail opportunities."

Harsen House is one of the first LEED registered residential buildings on the Upper West Side. Located on 72nd St. between Columbus Ave. and Broadway, the property includes 17 residences, including 1,500 s/f, two-bedroom homes; 3,300 s/f, full-floor four-bedroom apartments, and a 4,700 s/f duplex featuring seven bedrooms and seven bathrooms. Marketing was initiated in February 2007 and the property was sold out in seven months.

Further demonstrating the project's success was the major lease commitment by national retailer, Sleepy's The Mattress Professionals. The Sleepy's transaction was arranged by Barry Fishbach and Joshua Strauss of RKF, who represented Anbau Enterprises as exclusive retail leasing agent. Sleepy's was represented by Julius M. Feinblum Real Estate Inc.

Widely respected for its environmentally sensitive, design-driven projects, Anbau Enterprises, Inc. was founded by the husband and wife team of Stephen Glascock and Barbara van Beuren in 1998. The firm's philosophy aims to add value not only through design, but also through some tangible material benefit for neighbors and the surrounding community.