



Insinga joins real estate brokerage DSA Realty as managing director; Will grow and expand firm's west side division

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According to DSA Realty, a real estate brokerage firm and subsidiary of DSA Property Group, James Insinga has joined the firm as managing director. Insinga will be responsible for growing and expanding their west side division which will encompass a portion of their growing 140 exclusive rental building portfolio. He has over eight years of real estate experience and has experience in brokerage management, operations, sales, client management, negotiations, and recruiting.

Insinga most recently served as a manager at Citi Habitats, first at their Upper East Side office then as manager of the largest office located in Gramercy with 100 agents. Prior to Citi Habitats, he was managing director at Ardor Realty Corp. where he directed operations and new business development for the brokerage. During his tenure there, he also trained and mentored agents to increase their individual productivity in the areas of deal management, advertising, personal marketing, and proprietary software.

"I have known and worked with James for over eight years and can attest to his excellent managerial skills," said Jesse Rhinier, president of DSA Realty. "James will add another top executive talent to our growing DSA Realty management team."

Stephen Love, director of sales for DSA and longtime colleague of Insinga, said, "I am delighted that James has joined our firm. Years ago I was his mentor, and I have watched him grow into a highly experienced, solid real estate professional. He is, in his own right, a tremendous coach and manager of agents. He will solidify our quality as a big boutique that values expertise and hard work."

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