



Alexander, Amrich, Dattoma, Fiddle, Freeman and Concannon of CBRE Group reps TIAA-CREF in 74,349 s/f lease to Salesforce.com

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CBRE Group, Inc. has represented TIAA-CREF, owner of 685 Third Ave., in Salesforce.com's 74,349 s/f office lease at the Grand Central location tower. In moving its NYC headquarters to 685 Third Ave., Salesforce.com is expanding from 16,350 s/f at 2 Grand Central Tower, taking the 6th and 7th floors, as well as part of the 8th floor, in a 10-year lease.

CBRE represents the 626,000 s/f, 685 Third Ave. with the leasing team of Robert Alexander, Paul Amrich, Anthony Dattoma, Howard Fiddle, Zachary Freeman and Molly Concannon. Salesforce.com will join tenants Marks Paneth, A&E Television Network and Chang Hwa Bank.

"Ownership's beautifully executed lobby and elevator renovation at 685 Third Ave., plus its ability to provide flexibility in respect to growth allowed it to attract a cutting edge technology firm that loves the Grand Central area and its amenities-rich neighborhood," said Freeman.

Salesforce.com was represented by Gus Field, of Cushman & Wakefield.

TIAA-CREF, along with world renowned architectural firm, Gensler, and Plaza Construction, is conducting a major capital renovation at 685 Third Avenue, providing a redesigned lobby, elevators and pocket park adjacent to the revamped entrance. The main interior lobby entrance off 44th St. opened to the public this week. The interior work is anticipated to be completed by early fall.

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