



## **Packman and Laginestra of Trinity lease 80,000 s/f at 350 Hudson Street; Tory Burch was represented by Cushman & Wakefield's Preate and Katcher**

June 25, 2012 - Front Section

Tory Burch, the global fashion and lifestyle brand, has signed a 10-year, 80,000 s/f lease at 350 Hudson St. in Hudson Sq., according to Trinity Real Estate president Jason Pizer.

"Hudson Sq. has become a hub for creative industries and businesses drawn by the dynamic energy and the flexibility and quality of the space," said Pizer. "Tory Burch is a marquee retail brand and a wonderful addition to our community."

The brand will occupy the entire 5th and 6th floors at 350 Hudson St. Tory Burch is joining Hudson Sq.'s expanding roster of companies including Viacom, Horizon Media, Omnicom, HAVAS, WNYC New York Public Radio/Jerome L. Greene Performance Space, CBS Radio East, New York Magazine, Postworks New York, Two Sigma Investments, 3.1 Phillip Lim, Splashlight Photographic and Digital Studios, Atlantic Philanthropies, The Children's Museum of the Arts, The Jackie Robinson Foundation, National Audubon Society and others.

Trinity was represented by Marc Packman, director of leasing, and Charles Laginestra while Tory Burch was represented by Don Preate, executive director, and Jamie Katcher, director of Cushman & Wakefield.

Originally completed in 1927, 350 Hudson St. occupies the blockfront between King and Charlton Sts. and offers access to mass transit, 24/7 tenant access, on-site management and security systems. The nine-story, 335,772 s/f building is the New York City headquarters of HAVAS and home to PR Newswire. On the ground floor of 350 Hudson St. is a café and retail shop from renowned chocolatier and purveyor of gourmet confections, Jacques Torres. Hale & Hearty Soups and Pret a Manger are also located on the ground floor.

Launched in New York City in 2004, Tory Burch is known for luxurious and sophisticated sportswear, handbags, jewelry and accessories that reflect the personal style and spirit of its namesake and founder. Since launching the brand has grown rapidly and is available in retail locations and in select department stores worldwide.

### About Trinity Wall Street and Hudson Square

Trinity Wall Street, one of New York City's largest and oldest commercial property owners, maintains a portfolio of more than six million square feet. Situated in Lower Manhattan between the Hudson River on the west, Avenue of the Americas on the east, Houston Street on the north and Canal Street on the south, Hudson Square is a dynamic and creative business district. Formerly an industrial warehouse and loft district, Hudson Square is now home to a diverse roster of high-profile organizations that includes advertising agencies, broadcasters, designers, architects, software businesses, publishers and other major companies and institutions.