



## **Lawrence and Sakols launch Real Estate Insiders Network (REIN)**

October 07, 2011 - Spotlights

Marc Lawrence and Ruanna Sakols, with an advisory board comprised of real estate leaders and visionaries, have formed Real Estate Insiders Network (REIN). REIN is an organization that will produce the real estate industry's top events, panels and conferences, all of which will be attended by the most important, active and prestigious real estate dealmakers. REIN's events will provide the platform for you to meet, learn from, and actually get to know the people who are making deals today and in the future.

REIN's social events will always be populated with a perfect balance of real estate professionals in a variety of real estate fields. REIN will ensure this balance because it has developed an extensive database of over 10,000 real estate professionals, and has first-hand knowledge as to the needs of these professionals and what kind of deals they are working on. You want to know who is doing construction lending on hospitality assets-REIN! You desperately need to retain an attorney with knowledge of how to make a property ADA compliant-REIN! You need to meet an engineer who specializes in heating, ventilation and air conditioning-REIN!

REIN's founders and its advisory board have spent numerous years in the real estate community and know all of the most important players. They have hosted and attended thousands of real estate related events. They have created relationships between numerous real estate professionals, more importantly, have created and referred hundreds of millions of dollars of real estate business to industry insiders. REIN's founders and its advisory board are the quintessential dealmakers and they have the connections to the biggest names in the real estate industry.

Lawrence has spent 20 years in the real estate industry. Lawrence is currently a principal of New York-based title insurance agent American Land Services, Inc. and manages all aspects of American Land's flagship New York City sales office. Lawrence is primarily responsible for growing American Land's presence in New York City and is well known and respected in New York City as a "master networker." Prior to joining American Land, he spent five at the Corcoran Group as a vice president, and worked for nine years as a real estate attorney specializing in real estate transactions and related litigations. Lawrence earned his law degree from New York Law School and his undergraduate degree from the University of Michigan.

Sakols is currently the Director of Marketing for New York-based title insurance agencies American Land Services, Inc. and Freedom Land Title Agency, Inc. She is responsible for all marketing initiatives for both companies including the planning, coordinating and execution of all events. These events have included seminars, conferences, breakfast, lunch and cocktail mixers and CLE classes. Sakols was born and raised in Chicago, IL and moved to New York City to attend Lander College for Women, a division of Touro College.

REIN's headquarters are located at One Penn Plaza, Suite 3406.

